



employer  
resources

• **Business Benefits**

- Commuter Trip Reduction
- Getting Started

## business benefits

### Recruit and retain top talent

In order to attract and retain quality employees in this increasingly competitive job market, offering tangible benefits they will use can give you the edge. Employees want solutions to their costly, time-consuming and stressful daily commute. With a customized transportation benefits package designed to ease these commuting concerns, imagine the positive impact on productivity that can result from getting your employees to work quickly and inexpensively.

### Reap substantial savings for your business

The Urban Mobility Group offers deep discounts on programs and products that deliver an incredible overall value to you and your employees. Our transportation benefits not only get employees to and from work, but they also address their daytime mobility needs and unexpected events. These additional benefits do not come with retail pass purchases or employee transportation subsidies. What's more, by relying on our expert assistance, you can select a commute options package that is tailored to your company's needs—helping to eliminate administrative burdens while saving your company money.

### Take advantage of tax incentives

By helping your employees pay for commute options that discourage them from driving alone, you can reduce your tax burden and strengthen your company's bottom line.